



TOWN OF CARRBORO • NC
RECREATION, PARKS &
CULTURAL RESOURCES

Carrboro Recreation & Parks Commission Agenda

Date: **April 8, 2024**
Time: **7:00pm**
Location: **108 Bim St Carrboro, NC 27510**
<https://townofcarrboro.zoom.us/j/88901394076?pwd=6pZyKlc3iWBoIMXwUb5lRQCt8WHKbD.1>

Type of Meeting: Regular Meeting

Members Present:

Members Absent:

AGENDA ITEMS

1.	Call to Order
2.	Introduction of Invitees
3.	Approval of Minutes – March 11, 2024 Meeting
4.	Advisory Board Consolidation - Charges
5.	Appoint IGPWG representative
5.	Carrboro Connects
6.	Other Business/Updates
7.	Next Meeting Agenda – Elect officers
8.	Adjournment

If you will be unable to attend this meeting, please contact the Recreation, Parks, & Cultural Resources Department at recparks@carrboronc.gov or 919.918.7364 during normal business hours.

Advisory Board Training Video Link

<https://www.townofcarrboro.org/CivicMedia?CID=Town-Clerks-Office-3>



Carrboro Recreation & Parks Commission Agenda

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Type of Meeting:	Regular Meeting
Members Present:	Maggie Funkhouser, Viola Ahmed, Drew Kelley, Debby Filer, Meredith Ballew (School Board Liaison), Danny Nowell (Town Council Liaison)
Members Absent:	Chris Colvin, Maked Ma'at
Invitees:	Kevin Belanger (Public Works Director), Allie Hansen

AGENDA ITEMS

1.	Call to Order Funkhouser called the meeting to order at 7:05 pm.
2.	Introduction of Invitees Public Works Director, Kevin Belanger was introduced and in attendance to present on the updates to the Memorial & Donation Policy. Allie Hansen was introduced and in attendance as meeting notetaker.
3.	Approval of Minutes – November 13, 2023 & January 8, 2024 Meeting Drew motioned to approve the November 13, 2023 minutes. Funkhouser seconded. Motion carried. Drew motioned to approve the January 8, 2024 meeting minutes. Viola seconded. Motion carried.
4.	Proposed Meeting dates/times for 2024 These dates and times were previously approved and added to the meeting information packet. During odd months in-person meetings will take place. During even months meetings will take place via Zoom. JG will send the series of Outlook invitations for the year. When he sends each month's meeting agenda he will do so through the calendar invitation.
5.	Memorial & Donation Policy Kevin gave a presentation outlining changes and updates to the Memorial & Donation Policy. PW & RPCR would like applications to come to this commission, which would then be passed along to the Town Council with their recommendation for the Council to approve. Public Works and Recreation, Parks and Cultural Resources would provide recommendations to this Commission if they believe there is the possibility for an application denial. However, both departments

	<p>will work with the applicant toward a successful outcome hoping to minimize any such recommendations. This policy will be presented to the Town Council on March 19th.</p> <p>Drew motioned to approve the policy and recommended it for adoption by the Town Council. Funkhouser seconded.</p>
6.	Advisory Board Consolidation
	<p>JG shared his presentation to the Town Council on the Advisory Board Consolidation proposal. Ballew will share this information with school contacts. JG will work with the Town Clerk to provide a bullet point summary of the presentation content for all Town Boards.</p> <p>JG and Funkhouser will work together with the Arts Committee to plan agendas for the coming year. The intent is to maintain the current board meeting time frame when boards merge.</p> <p>Funkhouser recommended a Meet & Greet event for the Arts and Recreation & Parks Committees to discuss priorities. JG will invite the Arts Committee to attend a future Rec and Parks Commission meeting. The Arts in the Parks project will be among the discussion topics.</p> <p>During their next staff meeting, RPCR will assign staff members the specific Comprehensive Goal plans each will work on over the next twelve months.</p> <p>JG encouraged Board members to send him any thoughts or concerns they may have on the Consolidation proposal.</p> <p>Both the Arts and Rec and Parks Commissions may merge meetings to the second Monday monthly. This is to be determined. JG will extend an invitation to the Arts Committee to join this group for next month's meeting.</p>
7.	Other Business/Updates
	JG will begin to include updates on RPCR Department statistics within the agenda packet.
8.	Next Meeting Agenda – Elect officers
	<p>The election of officers will be tentative depending on merger with the Arts Committee. Funkhouser was asked to consider continuing her position as Chair. There will be a formal election once the committees combine.</p>
9.	Adjournment
	Funkhouser adjourned the meeting at 8:02 pm.

If you will be unable to attend this meeting, please contact the Recreation, Parks, & Cultural Resources Department at recparks@carrboronc.gov or 919.918.7364 during normal business hours.

Advisory Board Training Video Link

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memo

Date: April 3, 2024

To: Recreation & Parks Commission
From: JG Ferguson, Recreation Parks & Cultural Resources Director
Subject: Consolidation of Town Advisory Boards

Town council expressed an interest in pursuing the consolidation of some of the Town’s advisory boards and commissions to address efficiencies. Currently the town has fourteen advisory boards/commissions, two committees, and one task force. Almost all boards have vacant seats; some have vacancies so extensive that they cannot meet quorum to conduct business. Attracting and keeping engaged volunteers has been increasingly challenging. Of the 133 seats on boards/commissions, 43% are vacant; 9 of the 16 boards/commissions have vacancy rates at 40% or higher. There is an increased trend of board vacancies that reflects the continued difficulty to fill the seats of the various advisory boards of Carrboro.

The current recommendation would merge the Recreation and Parks Commission with the Arts Committee. With the merger the new name would be the Recreation, Parks and Cultural Resources Commission. At the March meetings both groups agree that this merger is feasible.

Staff has been tasked with creating a charge that merges both the committee and the commission. Staff would like to have input from members on their thoughts for the charges. Attached are the current charges for both the committee and commission.

Attachment:

- Arts Committee & Recreation & Parks Commission



Charges for Advisory Boards

Parks and Recreation Commission

Shall Establish a Meeting Schedule

Section 3-29

Powers and Duties

The commission shall advise the Town Council and the administration (i.e., the Town Manager or recreation director) concerning:

- (1) The acquisition of real or personal property to be used for park or recreation purposes and the maintenance and use of all Town-owned, leased or operated parks and recreational facilities;
- (2) The operation of all recreation programs;
- (3) Future needs for the acquisition of additional recreation facilities or the expansion of recreational programs and alternative means of acquiring such facilities or operating such programs

The commission shall report to the Town Council as requested by the Council and shall undertake such studies or perform such duties as the Council may request from time to time.

Art Committee

Shall Establish a Meeting Schedule

Section 3-41.2

Powers and Duties

- (1) Recommend to the Town Council a policy for the selection of art to be displayed in or on public facilities.
- (2) Coordinate arrangements to have art work displayed on Town property, in conjunction with the staff of the Recreation and Parks Department.
- (3) Work collaboratively with the community on projects related to the arts. Members of the Arts Committee may assist in community fund raising activities, but any funds received by the committee or by members acting in their official capacity must be accounted for, and all expenditures by the committee must be made, in accordance with the provisions of the Local Government Budget and Fiscal Control Act. Such funds may be received and expended by the Town only for purposes for which the Town is statutorily authorized to expend public funds.



TOWN OF CARRBORO • NC



memo

Date: April 3, 2024

To: Recreation & Parks Commission

From: JG Ferguson, Recreation Parks & Cultural Resources Director

Subject: Appoint IGPWG Representative

The Recreation & Parks Commission needs to appoint a member to the Intergovernmental Parks Work Group (IGPWG). The Commission's last appointee is no longer an active member.

The IGPWG is a working group from those within Orange County including City of Mebane, Town of Chapel Hill, Town of Carrboro, Town of Hillsborough, and Orange County that meets bi-annually. The next meeting will be on Wednesday, April 10th at 6 pm virtually.

Attachment:

- Minutes from October 2023 meeting



Intergovernmental Parks Work Group

Agenda

April 10th, 2024

5:30 p.m.

Virtual Meeting (via Teams link)

- 5:30** **1. Welcome / Call to Order**
Amy Fowler / Orange County Commissioner
- 5:35** **2. Introductions / Review of Meeting Notes** (Attached)
Amy Fowler / Orange County Commissioner
- 5:40** **3. Presentation - Eno-New Hope Landscape Conservation Plan**
Bo Howes / Triangle Land Conservancy
- 6:00** **4. Brainstorming Session – For facility and recreation collaboration opportunities amongst jurisdictions and partners**
David Stancil / Orange County
- 6:20** **5. Interactive Parks and Trails Maps Updates**
Kalani Allen / Orange County
- 6:25** **6. What's on the Horizon? / Park Plans and Local Updates** (5 mins max)
 a. City of Mebane
 b. Town of Chapel Hill
 c. Town of Carrboro
 d. Town of Hillsborough
 e. Orange County
 f. Others
- 7:00** **7. Adjournment** – Next meeting October 9, 2024 (in person??)

Intergovernmental Parks Work Group

Meeting Notes of October 25, 2023

1. Welcome / Call to Order/ Introductions

Commissioner Amy Fowler- Called the meeting to order. She asked during introductions to include a favorite trail in Orange County or outside of the County.

Bo Howes – Director of Land Protection & Stewardship; Brumley Trails managed by Triangle Land Conservancy.

Dave Stancil- Director of the Orange County Department of Environment, Agriculture and Parks & Recreation; Little River Regional Park trail.

Susan Romaine – Mayor Pro Tempore, Carrboro Town Council; Bolin Creek Greenway where she goes almost daily.

Aaron Davis - Recreation and Parks Director, City of Mebane; Lake Michael trails.

J.G. Ferguson - Director Carrboro Recreation and Parks; trail in Wilson Park.

Charles Harrington – Carrboro Recreation Administrator; trail in Adams Track.

Brandi Brinker – Carrboro Recreation and Parks Facilities Administrator; new to Carrboro doesn't have a favorite park yet.

Robb English - Hillsborough Board of Commissioners; Hillsborough River Walk and Brumley South.

Atuya Cornwell- Director of the Town of Chapel Hill Parks and Recreation Department. Bolin Creek is his favorite park and likes to take a long walk to Umstead.

Renuka Soll – Chapel Hill Parks Greenways and Recreation Commission Representative; Carolina North trail.

Adam Searing – Town of Chapel Hill Councilmen; Carolina Outdoor Center trails on UNC campus.

Stephanie Trueblood- Public Space and Sustainability Manager for the town of Hillsborough; favorite trail is Confluence.

Kim Livingston – Director of Conservation & Stewardship Eno River Association; Confluence and Panther Brand.

Kalani Allen- Communications Manager, Orange County Department of Environment, Agriculture and Parks & Recreation; Fairview Park walking trail.

Abby Mattingly – Administrative Support, Orange County Department of Environment, Agriculture and Parks & Recreation. She is new to the area and likes Blackwood Farm Park

Myra Austin – Senior Centers Administrator – Orange County Department on Aging; shared she is a month away from retiring after 35 years of service; favorite trails is Brumley.

Nikiya Cherry – Recreation Assistance Director for Parks and Recreation Chapel Hill; Her favorite trail is Bolin Creek.

Veronica Beattie Pean joined later.

2. Review of Meeting Notes

Commissioner Fowler asked if anyone had any revisions or comments. (None were submitted prior to the meeting). No objections to meeting notes.

3. Great Trails State Day - October 21st / YOTT

Dave Stancil – Orange County – Dave introduced the item. He provided information that the Great State Trails Coalition may make the Great Trails State Day an annual event.

Orange County DEAPR held events at Hollow Rock Nature Park and participated in Triangle Land Conservancy event that day with a hike at Brumley North. A guided historical guided hike on November 18th will be held at Blackwood Farm Park.

Bo Howes – Triangle Land Conservancy

About 200 people attended the Wild Ideas event at Brumley North and South. For the day there were opportunities for hikes, exhibitions, and bird watching with groups like the Feminist Bird Club of Durham.

Aaron Davis – City of Mebane

Shared that Mebane Trail Rangers, (a mountain biking group) held an event a few months ago. Hiker: climber enthusiast, Jennifer Far Davis attended and spoke at the Mebane Community Park then led a hike along the Mountain – to- Sea Trail.

J.G. Ferguson – Town of Carrboro

Golden Trail series for active adults in the 50+ age group. Held two hikes so far and have two additional hikes in November and December.

Town of Carrboro held a clean sweep long the greenway system and bikeways.

Atuya O. Cornwell - Town of Chapel Hill

Adopt a Trail program.

Take a Kid Mountain Bike Day – about 30 participants attended.

National Trails Day in June 5k walk at Community Park. Some participants who were cancer survivors shared their experiences about utilizing the trails. This led to a new program called “Walk to Wellness” an 8-week program that kicked off in October.

Arbor Day in November – Chape Hill Community Center and Bolin Creek

Stephanie Trueblood – Town of Hillsborough

Invasive Species Removal along Riverwalk. Pete Shubert from the Invasive Plant Council and the Eno River Association Board led a group along Riverwalk to identify invasive plants and create a strategy for non-chemical removal. Have been leading invasive species removal days.

4. Upcoming Capital Parks/Trail Projects – Planning for April 2024 Review

David Stancil- Orange County Discussed Parks, Open Space planning for next meeting. Looking for opportunities to partner and work together. Gave background to past collaborations of towns and county working to create new parks. Discussed the Composite Countywide Plan for Parks and Trails Existing and Proposed in February 2006. Suggested that reviewing any parks and recreation master plans created since 2007 and see any new opportunities that may be presented. Suggested to create a new map and update information of new inventory of parks and recreation spaces.

Commissioner Fowler- Asked if there are new areas that need to be updated on the map. She noticed that the MST was not included on the map. She said connectivity would be high on her priority list.

Stephanie Trueblood- Town of Hillsborough Suggested that the GIS data from the Interactive Trails Map would be a great start to build upon an updated map. Using a polyline file as a base layer. She asked about funding and asked whether the point of this project is to find ways for the County to participate in planned municipal projects.

Bo Howes – TLC would like to be captured in the map and would be glad to share GIS data.

Atuya Cornwell -Town of Chapel Hill In the process in updating Comprehensive Master Plan. Plan to have public and community engagements, review established documents.

5. Trail intersections in need of signs/trail markers – how does your agency receive feedback?

Myra Austin – Myra discussed one of the goals of the Orange County Master Aging Plan, “Optimized usability of outdoor spaces and buildings for older adults which has an emphasis on trail intersections as

it relates to signage and trail markers.” She asked the group how information is gathered from the public, older adults, for when trail markers or signs are needed.

Stephanie Trueblood -Town of Hillsborough – Trail has a unique address point every one-tenth of a mile. These points are added into the emergency services database. Installed directional signage at each intersection. Hopes to extend this same service to the next greenway in the Town as it has been helpful to emergency services and the public.

JG Ferguson- Town of Carrboro – Has identified that this is a need. Stressed the connectivity of trails with Town of Chapel Hill and collaborating with each other.

Bo Howes – Triangle Land Conservancy – Has directional signage at every intersection. Partnered with emergency services to show them the layout of the preserves. He also talked about accessibility and how TLC is updating information about the trails to be more accessible. Bird Ability set up by the Audubon Society is a tool that TLC is using to update an adequate description of the trails.

Atuya Cornwell – Town of Chapel Hill. Department has had conversation with inner town department centered around mobility. Ways that they receive feedback are signage with contact numbers and SeeClickFix webtool. A recent project on AD accessibility was recently completed with feedback provided about facilities, parks, greenways, and town facilities.

David Stancil – Orange County Most of trails are included within parks. This allows people to communicate with the park manager on site or call county offices to discuss signage issues or concerns. Have coordinated with Sherrif Offices to insure there is coordination when it comes to interlocal county property.

Robb English – Hillsborough Board of Commissioners Provided his insight as a park patron in his hometown in Eugene Oregon. They have a system called Park Watch where people can submit suspicious activity and maintenance needs. This signage has QR code in the park where people can utilize it to submit information.

6. Interactive Parks and Trails Maps Updates

Kalani Allen presented on the Interactive Parks and Trails Map. Reviewed that some links are broken within the map and will reach out to departments to get updated websites. Future goals for updating the map include, removal of duplicate trails, add additional icons for accessibility, storybook trails. Stancil gave an overview of the background of the map and the groups effort to create it.

Stephanie Trueblood – Town of Hillsborough Discussed that people are moving away from searching a website and utilizing apps like AllTrails. She suggested that the trails be accessible in AllTrails and would be happy to help do that task.

David Stancil – Orange County He said that he would be interested in seeing what the web usage is on the Interactive Parks and Trails map.

7. What’s on the Horizon? / Park Plans and Local Updates

Atuya Cornwell - Town of Chapel Hill Updated that in October, *Nikiya “Nikki”* was promoted into her new role. Prior she served the last five years as the Recreation Division Manager. In her new role she will be leading the recreation division and business operation division.

- Comprehensive Master Plan
- Received funding for Penny for Parks from Town Council to address capital infrastructure needs.
- Inclusive Playground Project at Chapel Hill Community Center- ARPA funded project
- Remodeling the Skate Park – ARPA funded project
- Morgan Creek Trail project – Planning and preliminary design finished.
- Renaming celebration for the Hargraves Park Northside Gym – Nate Davis Sr Gymnasium and Fred Battle Court (two long time town employees.)

- Haunted Hill and Trunk or Treat at Community Center Park with a movie in the park

b. Town of Carrboro

JG Ferguson – Town of Carrboro Welcomed Brandi Brinker again as the new facilities administrator. Thanked Charles Harrington for being interim director of recreation and parks during the transitional time.

- Carrboro Town Music Festival
- Poetry Festival
- November Film Festival
- Halloween Festival
- Bolin Creek went through a community engagement process. Received over 1700 completed surveys from residents with 700 comments. Creekside Trail was the preferred route.
- Has easements that will need to be required
- 203 Project Partnership with Orange County Library still underway. Plan to be in the new building in September. This new building will provide office space, programming, and community space.

c. Town of Hillsborough

Stephanie Trueblood - Town of Hillsborough

- Town celebrating Arbor Day next month November 15th. The event will be held at the Dorothy Ann Johnson Community Center in the Fairview Community. Tree Board members and Fairview community watch members will be present.
- Recently held an Engaged Hillsborough event with the topic of connectivity. This is a new series for the Town that is designed to let staff and community members meet and build relationships.
- Two studies are underway about shared use paths (roadside greenways), South Churton Street Multimodal study to be wrapped up in the next couple of months. This study is about Bike and PED and vehicular movements and safety from I-40 to downtown Hillsborough.
- Partner with Orange County on the HWY 70 corridor multimodal and modernization study.
- Planning the Ridgewalk Greenway, Phase 1 has been completed. Plan to do a Phase 2 to look at possible steps to make connections for the future train station property to downtown.
- Parks and Recreation Board are working on updating the master plan for Kate's Creek Park. One focus is the multiuse competition size soccer field at the park. The board will discuss some additional uses for the space such as basketball courts since there is a shortage.
- Final designs for the skate park have been submitted and construction will be held off to after the holidays. Anticipate the completing to be Summer of 2024.

d. Orange County

David Stancil – Orange County

- Blackwood Farm Park Historic Hike November 18th.
- Possible MST connectivity announcement at the end of the year.
- Countywide trails plan project underway. BikePed plan project is being coordinated by Nish the Orange County Transportation director.
- Perry Hills Minipark located on a 2-acre lot in Efland draft master plan has been created and will be shared with the Orange County Board of County Commissioners at a November meeting.
- Orange County Parks and Recreation Council currently doing a mid-plan review of the Parks and Recreation Master Plan adopted in 2014.
- Halloween event Spooktacular to be held at Central Recreation Center.
- Blackwood Farm Park events since the grand opening in May have been held.
- Disc Golf Course at Blackwood Farm Park discussion still underway. Meeting with designers and hope to have a contract before the end of the calendar year.

- Little River Regional Park bike skills course partially installed with assistance with Triangle off Road.
- Additional tennis and pickleball design in the finishing stages for Fairview Parks
- Plans in Orange County underway: Strategic Plan, Land use Plan, Trails Plan and Bike Plan
- Blaze Orange Mountains to See Trail event October 29th at Eno River Brewing. Funds from this event will go towards the Mountains to See Trail.

e. City of Mebane

Aaron Davis- City of Mebane

- Lake Michael –
 - Spillway renovation will likely cause the park to be shut down for a year. Trails expansion, removal of old wooden pier, possible removal of the boathouse.
 - Lake Michael Connector that will tie into other greenway networks.
 - Comprehensive Master Plan and Bike PED Plan, contracting firm spoke with advisory boards in the city.
 - Halloween event was held in downtown Mebane on Saturday. Expanded the event to have a maker's market, farmer's market, and decorated Jeeps. Chili cookoff will also take place.

f. Others

- None

8. Adjournment – Next meeting April 10th, 2024 (in person??)

Meeting was adjourned at 6:56pm

1. Welcome / Call to Order/ Introductions

Commissioner Amy Fowler- Called the meeting to order. She asked that during introductions to include a favorite trail in Orange County or outside of the County.

Bo Howes – Director of Land Protection & Stewardship; Brumley Trails managed by Triangle Land Conservancy.

Dave Stancil- Director of the Orange County Department of Environment, Agriculture and Parks & Recreation; Little River Regional Park trail.

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Myra Austin – Senior Centers Administrator – Orange County Department on Aging; shared she is a month away from retiring after 35 years of service; favorite trails is Brumley.

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Veronica Beattie Pean joined later.

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Bo Howes – Triangle Land Conservancy

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memo

Date: April 3, 2024

To: Recreation & Parks Commission

From: JG Ferguson, Recreation Parks & Cultural Resources Director

Subject: Carrboro Connects

Staff was recently assigned goals from the Carrboro Connects Plan. In total staff is working towards 13 of the goals. Staff will provide quarterly updates to the Commission of the status of the progress of each goal assigned.

Attachment:

- Assigned Goals



CARRBORO CONNECTS - GOALS

Goal 1: Promote recreational programming and cultural resources across all ages, genders, races, and abilities with affordable opportunities.

Strategy 1.1: Evaluate recreational programming through the adopted One Orange Racial Equity Framework to identify any gaps in activities for all interests, age groups, ability, and affordability levels.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
	1.1.a	Periodically survey the public and conduct needs assessments on recreation services to identify new opportunities, changing priorities, and barriers (e.g. affordability) to improve communication and foster community trust. Surveys may also reveal efficiencies and deficiencies in service provision or new ideas for programming that better aligns with community interests.						
	1.1.e	Enhance the promotion of the Financial Assistance Program (FAP). This Town program is available for families and individuals who live in Orange County and wish to participate, but are unable to pay fees for classes and activities offered by the Recreation, Parks, & Cultural Resources Department.						
	1.1.f	Provide activities and spaces geared towards teenagers with passive and active gathering spaces and programs that would appeal to their age level. Teenagers are a difficult age group to reach, as their programming interests may be different from youth and older adults. The Town can survey the teenage population to better understand their needs and then use survey findings to partner with the forthcoming Teen Center (part of the 203 Project) to adapt or plan for new programming opportunities and gathering spaces.						

	1.1.g	Continue, promote, and expand offerings for virtual recreational programming. The RPCR Department has a dedicated “Virtual Programming” webpage on www.carrbororec.org , which includes extensive online offerings such as summer camp activities and crafts, athletic instruction, health and wellness education, and links to other virtual resources and learning opportunities. These online programs are an example of an equitable recreational amenity, as they are free and allow anyone with internet access to engage from home, school, or other extracurriculars without needing RPCR space or facilities. RPCR should continue these and expand these offerings.						
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Strategy 1.2: Identify and promote opportunities for both passive and active recreation for young and old populations.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
	1.2.b	Add at least one multigenerational wellness opportunity each year to an existing town wide event. To encourage all-ages participation and community building, RPCR and its partners can set a goal of hosting at least one program or event each year that will attract a range of people and introduce new wellness opportunities. Examples may include a community-wide walk around Town, pickleball, or yoga/meditation.						
	1.2.e	Add programs that offer health education, physical training, and nutrition. These types of programs can cater to all ages and ability levels and promote health and wellness.						

Goal 2: Ensure all people in Carrboro have safe, equitable, and connected access to parks, open space, and recreational facilities.

Strategy 2.3: Preserve, enhance, and promote access to additional parks and open spaces through partnerships with other agencies and organizations.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
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	2.3.c	Continue to promote and spread awareness of nearby park facilities, especially those that closely border Carrboro and provide amenities and programming that Carrboro lacks. For example, Carrboro residents can access facilities in Chapel Hill and Orange County such as the Homestead Aquatic Center or the Chapel Hill Community Center which has a pool, indoor basketball courts, indoor rock climbing and can be easily accessed by the paved portion of the Bolin Creek Trail near Umstead Park. Other examples include Homestead Park, Hargraves Community Center, and Southern Community Park. By letting Carrboro residents know about Chapel Hill and Orange County's offerings (and vice versa), these agencies can share resources and decrease the need to provide redundant programs and services.						
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Strategy 2.4: Focus on community outreach and education about parks and recreation opportunities, especially to those without access to the Internet or for whom English is a second language.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
	2.4.d	Engage new and existing parks users through events that serve multiple purposes (i.e. food distribution and programming for children). Families with multiple demands on their time may not be able to take advantage of RPCR programs as often as they would like. By planning recreational and cultural events/programs in tandem with other community services, the Department may be able to reach more users and educate them about what RPCR has to offer.						

Goal 3: Ensure that recreation and park facilities and programming are environmentally responsible and help further climate change related goals.

Strategy 3.1: Implement Best Management Practices in maintenance and future upgrades to Carrboro's park facilities.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
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	3.1.b	Install educational components in park facilities to share information with the public about stormwater management, sustainable practices, and nature preservation. Various Carrboro facilities already include information displays to educate users and the public, but RPCR may identify where there are additional opportunities to showcase sustainability-related information. To the extent possible, these displays should be interactive and informative for all ages.							
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Goal 4: Strengthen a sense of community and inclusion through the arts, events, and cultural programming that celebrates the diversity in Carrboro.

Strategy 4.1: Continue activation and flexible programming of public spaces in partnership with businesses or other private entities.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
	4.1.a	Increase opportunities for flexible events and informal activities that enhance the use of public spaces for things like exercise classes, music lessons, dining, outdoor meeting spaces and gatherings, pop-up events, etc. (also see Economic Sustainability)						

Strategy 4.2: Continue to celebrate the diversity of the Town's residents through events, festivals, and programming that honors the variety of cultural backgrounds and traditions in Carrboro.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
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	4.2.a	Conduct outreach with different segments of the population to identify new opportunities for town wide events that honor and share a variety of cultural traditions. While the Town already has a full calendar of year-round events, there may be opportunities to expand existing events, such as the community dinner, or partner with local groups and individuals on new cultural programming, led by representatives from each cultural tradition. RPCR can lead outreach to recruit these partners and issue small grants to allow new voices to lead and put on the programs.	31-Dec	26-Mar	1-Jun	15-Aug	1-Nov	31-Dec
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Strategy 4.4: Encourage expanded compatible uses of the Town Commons to include year-round programming such as a crafts and artisan markets.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
	4.4.a	Recruit new and emerging vendors and entrepreneurs selling a range of goods. The Carrboro Farmers Market can broaden its reach and become even more inclusive and diverse by encouraging and assisting new types of vendors to sell goods. A year round use of the space to include crafts and artisan markets may attract more vendors from immigrant and BIPOC communities, or groups traditionally not involved with the farmers market.						

Strategy 4.5: Support placemaking projects that promote the Carrboro story and brand.

Staff	Goal #	Goal Description	Due Date	0%	25%	50%	75%	100%
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	4.5.b	Incorporate historical elements and context to share the Town story. Just as it is important to reveal and condemn racist truths about the Town's namesake and founding through the Truth Plaque initiative, it is also important to celebrate and elevate the positive stories of Carrboro's history. The Town has already done this through naming projects after notable Carrboro residents—such as the Libba Cotten bikeway—and can partner with the Arts Committee and other boards, commissions and the community, to explore new ways of celebrating historical figures and stories through public installations and placemaking projects.						
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