

# Proclamation

## SMALL BUSINESS SATURDAY

**WHEREAS**, the government of Carrboro, North Carolina, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 31.7 million small businesses in the United States, and represent 99.7% of firms with paid employees; and

**WHEREAS**, 79% of consumers understood the importance of supporting the small businesses in their community on Small Business Saturday according to the 2022 Small Business Saturday Consumer Insights Survey; and

**WHEREAS**, Carrboro, North Carolina supports our local businesses that create jobs, boost our local economy, and preserve our communities; and

**WHEREAS**, there are over 386 small businesses in Carrboro, making up over 97 percent of all business in Carrboro; and

**WHEREAS**, Carrboro small businesses employ over 2,550 people and provide over \$116 million in payroll; and

**WHEREAS**, \$0.68 of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional \$0.48 in local business activity; and

**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, Damon Seils, Mayor of Carrboro, North Carolina do hereby proclaim, November 25, 2023, as:

### *SMALL BUSINESS SATURDAY*

**AND** urge the residents of our community and county, to support small and local businesses on Small Business Saturday and throughout the year.

This the 14<sup>th</sup> day of November, 2023.

  
Damon Seils, Mayor

