

Proclamation

CARRBORO FARMERS' MARKET WEEK APRIL 1ST - 7TH, 2024

WHEREAS, the mission of the Carrboro Farmers' Market is to create and sustain a vibrant and innovative Market that supports local farmers and artisans, while extending the benefits of local food to the greater community; and

WHEREAS, the Carrboro Farmers' Market is "Locally Grown, Nationally Known" and one of the oldest and most well-established producers-only farmers markets in North Carolina, with everything grown and produced by the Market's farmers and artisans; and

WHEREAS, the Carrboro Farmers' Market serves over 80 local farmers and small business owners by creating direct-to-consumer sales opportunities and serving as a business incubator; and

WHEREAS, the Carrboro Farmers' Market is an important community gathering space in Carrboro, hosting an estimated 2,500 to 3,500 visitors per week during the Main Season and an estimated 150,000 visitors annually from Carrboro and surrounding communities; and

WHEREAS, the Carrboro Farmers' Market is a leader in food access efforts at farmers markets in North Carolina, with a robust Double Bucks program that provides a dollar-for-dollar match to shoppers using nutrition benefits programs like SNAP/EBT and NC Farmers Market Nutrition Program; and

WHEREAS, the Carrboro Farmers' Market provides educational and engaging programming including special events, kids' activities, chef demos, and more that aim to connect producers and consumers and create a strong local food ethic; and

WHEREAS, the Carrboro Farmers' Market operates year-round, and begins its Main Season in April with extended hours on Saturday mornings and a mid-week market on Wednesday afternoons; and

WHEREAS, the Carrboro Farmers' Market was founded in 1979 and celebrates its 45th anniversary this year;

NOW, THEREFORE BE IT RESOLVED that I, Barbara M. Foushee, Mayor of the Town of Carrboro, North Carolina, do hereby proclaim April 1st through 7th, 2024 as "CARRBORO FARMERS' MARKET WEEK."

This the 19th day of March, 2024.


Barbara M. Foushee

