

Proclamation

SMALL BUSINESS SATURDAY

WHEREAS, the government of Carrboro, North Carolina, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are 34.7 million small businesses in the United States, representing 99.7% of firms with paid employees; and,

WHEREAS, small businesses are responsible for 61.1% of net new jobs created since 1995, and small businesses employ 45.9% of the employees in the private sector in the United States; and,

WHEREAS, 68 cents of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business purchasing local goods and services; and,

WHEREAS, 59% of U.S. consumers aware of Small Business Saturday shopped or ate at a small, independently owned retailer or restaurant on Small Business Saturday 2023; and,

WHEREAS, Carrboro, North Carolina supports our local businesses that create jobs, boost our local economy, and preserve our communities; and,

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Barbara M. Foushee, Mayor of Carrboro, North Carolina do hereby proclaim, November 30, 2024, as Small Business Saturday, and urge the residents of our community and county, to support small businesses and merchants on Small Business Saturday— celebrating its 15th year in 2024 – and Shop Small throughout the year.

This the 19th day of November, 2024.


Barbara M. Foushee

