

Proclamation

SMALL BUSINESS SATURDAY

WHEREAS, the Town of Carrboro celebrates our local small businesses and the contributions they make to our local economy and vibrant community; and

WHEREAS, Carrboro is home to more than 300 small businesses, which employ thousands of residents and contribute significantly to the Town’s economic viability, cultural identity, and quality of life, and include everything from independent retailers and restaurants to service providers, artists, and entrepreneurs; and

WHEREAS, the Town’s comprehensive plan, Carrboro Connects, affirms our commitment to “a vibrant and inclusive local economy” and promoting “living wage jobs” and “locally owned businesses”; and

WHEREAS, Small Business Saturday is a national movement that encourages residents to support small, locally owned businesses during one of the busiest shopping weekends of the year; and

WHEREAS, supporting Carrboro’s small businesses strengthens our local economy, fosters community connections, and helps preserve the Town’s distinctive character and entrepreneurial spirit; and

WHEREAS, 68 cents of every dollar spent at a small business in the U.S. stays in the local community and every dollar spent at small businesses creates an additional 48 cents in local business purchasing local goods and services

WHEREAS, the Town of Carrboro recognizes the importance of supporting local businesses not only on Small Business Saturday but throughout the holiday season and year-round;

NOW, THEREFORE, I, Barbara M. Foushee, Mayor of Carrboro, North Carolina do hereby proclaim, November 29, 2025, as Small Business Saturday in Carrboro, and urge all residents and visitors to visit and shop in our local small businesses and celebrate the contributions they make to our community.

This the 18th day of November, 2025.


Barbara M. Foushee

